1. Connect the pole segments according to the size of your model (see above)
2. Place the end cap on the end of the banner arm:

4. Pull the flag with its sleeve (left side) on the banner arm and down the pole
5. Adjust the clamp to the desired height of the pole and attach the loop to the hook:

6. To stretch or loosen flag, pull clamp upwards or downwards on the pole
7. Fasten the clamp securely by turning the handwheel clockwise: