

## **[A1] - Retractable Banner Stand (Economy)**

Artwork Template

### **Visual Size:**

33 Inches (W) x 77 Inches (H)

83.8 cm (W) x 195.58 cm (H)

### **Bleed Area:**

33 Inches (W) x 81 Inches (H)

883.8 cm (W) x 205.7 cm (H)

Bleeding area   
Safe Visual Line 

### **Notes to Designers:**

- All graphic files must be built at 150dp at the overall graphiclayout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- **Remove the red visual line and help instructions upon submitting your artwork.**

### **Preferred File Formats:**

- .PDF (Vector Format or 100% Sized, Text Outlined)
- .JPG / .JPEG (100% Sized, 150dpi)

### **Acceptable File Formats:**

- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)