

## **[A7] - Retractable (Graphic Interchangeable Flex Premium) Artwork Template**

### **Visual Size:**

33.5 Inches (W) x 94 Inches (H)

85 cm (W) x 240 cm (H)

Adjustable 30 Inches Minimum - 94 Inches Maximum

Additional Graphic on Banner Stand Base Size 33.7 x 3.7 Inches

Bleed Area:

33.5 Inches (W) x 98 Inches (H)

Bleeding area 

Safe Visual Line 

### **Notes to Designers:**

- All graphic files must be built at 150dp at the overall graphiclayout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- **Remove the red visual line and help instructions upon submitting your artwork.**

### **Preferred File Formats:**

- .PDF (Vector Format or 100% Sized, Text Outlined)
- .JPG / .JPEG (100% Sized, 150dpi)

### **Acceptable File Formats:**

- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)

**Maximum Size: 33.5 inches x 94.5 inches (85cm x 240cm)**

**Minimum Size: 33.5 inches x 30 inches (85cm x 76cm)**

**Additional graphic on banner stand base size 34.5 inches x 4.25 inches (87.6cm x 10.8cm)**