60″ x 69″

[A14] - Silverstep Retractable Backdrop Stands (Premium) - 60” x 69”
Artwork Template

Visual Size:
60 Inches (W) x 65 Inches (H)
91 cm (W) x 165 cm (H)

Bleed Area:
60 Inches (W) x 69 Inches (H)
91 cm (W) x 175 cm (H)

Bleeding area
Safe Visual Line

Notes to Designers:

- All graphic files must be built at 150dp at the overall graphiclayout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- Remove the red visual line and help instructions upon submitting your artwork.

Preferred File Formats:
- .PDF (Vector Format or 100% Sized, Text Outlined)
- .JPG / .JPEG (100% Sized, 150dpi)

Acceptable File Formats:
- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)

60″ x 80″

[A14] - Silverstep Retractable Backdrop Stands (Premium) - 60” x 80”
Artwork Template

Visual Size:
60 Inches (W) x 76 Inches (H)
91 cm (W) x 193 cm (H)

Bleed Area:
60 Inches (W) x 80 Inches (H)
91 cm (W) x 203 cm (H)

Bleeding area
Safe Visual Line

Notes to Designers:

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- .PSD (100% Sized, 150dpi)

60″ x 92″

[A14] - Silverstep Retractable Banner Stands (Premium) - 60” x 92”
Artwork Template

Visual Size:
60 Inches (W) x 88 Inches (H)
91 cm (W) x 224 cm (H)

Bleed Area:
60 Inches (W) x 92 Inches (H)
91 cm (W) x 234 cm (H)

Bleeding area
Safe Visual Line

Notes to Designers:

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