

[A4] - Retractable Banner Stand (Double-Sided Standard)

Artwork Template

Visual Size:

33 Inches (W) x 77 Inches (H)
83.8 cm (W) x 195.58 cm (H)

Bleed Area:

33 Inches (W) x 81 Inches (H)
883.8 cm (W) x 205.7 cm (H)

Bleeding area 
Safe Visual Line 

Notes to Designers:

- All graphic files must be built at 150dp at the overall graphiclayout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- **Remove the red visual line and help instructions upon submitting your artwork.**

Preferred File Formats:

- .PDF (Vector Format or 100% Sized, Text Outlined)
- .JPG / .JPEG (100% Sized, 150dpi)

Acceptable File Formats:

- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)