

## **[L2] - Bright LED Backlit Display 2.5' x 7.5' (End Cap)** Artwork Template

### **Visual Size:**

30.5 Inches (W) x 88 Inches (H)

77.47 cm (W) x 223.52 cm (H)

### **Safe Area:**

25.5 Inches (W) x 83.5 Inches (H)

64.77cm (W) x 212.09 cm (H)

### **Bleed area:**

31.5 Inches (W) x 89 Inches (H)

80 cm (W) X 226.06 cm (H)

Bleeding area   
Safe Visual Line 

### Notes to Designers:

- All graphic files must be built at 150dp at the overall graphic layout size.
- All graphic files must be created using **CMYK** mode to ensure the best color matching.  
If you would like a specific color matched, you **MUST** provide both **PMS** color and **CMYK** values or we cannot guarantee color matching.
- It is best to **flatten** all images and **outline** all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- **Remove the red visual line and help instructions upon submitting your artwork.**

### Preferred File Formats:

- .PDF (Vector Format or 100% Sized, Text Outlined)
- .JPG / .JPEG (100% Sized, 150dpi)

### Acceptable File Formats:

- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)



