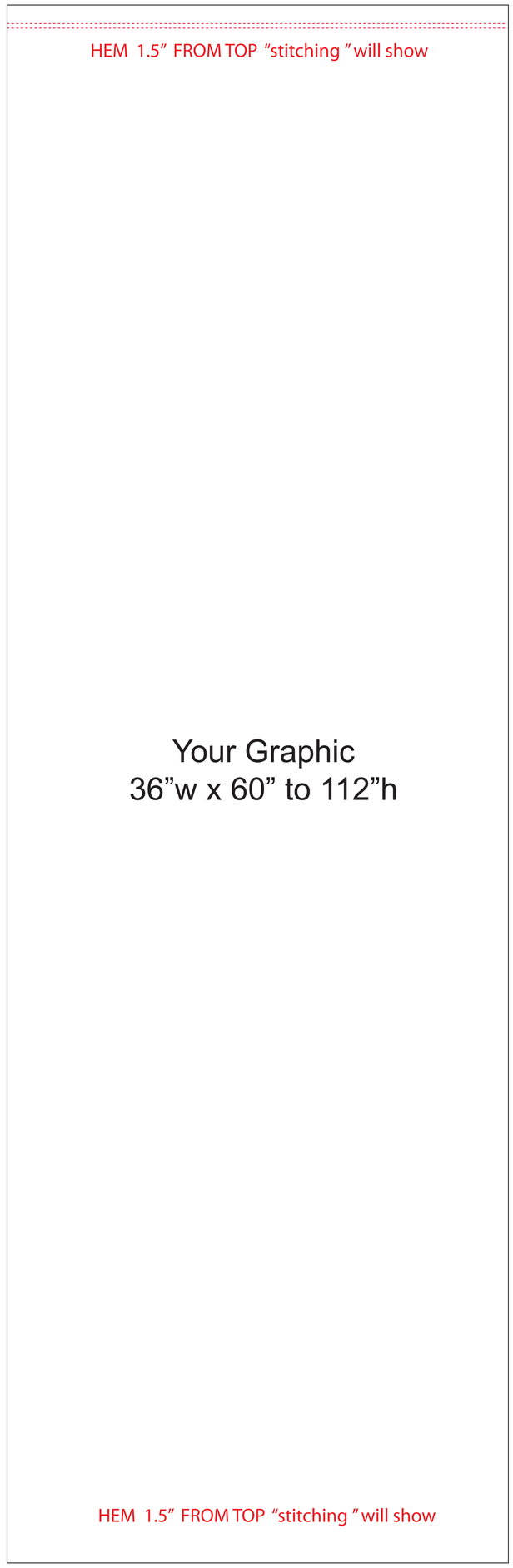

[R1] - RETAIL BANNER STAND (STANDARD, SINGLE SIDE)

Artwork Template

Layout area
24w x 112h inches (61cm x 284cm)

Layout area
36w x 112h inches (91cm x 284cm)

Bleeding Area
Safe Visual Line

Notes to Designers:

- All graphic files must be built at 150dpi at the overall graphic layout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- Remove the red visual line and help instructions upon submitting your artwork.

Preferred File Formats:

- .PDF (Vector Format or 100% Sized, Text Outlined, Images Embedded)
- .JPG / .JPEG (100% Sized, 150dpi)

Accepted file formats:

- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)