

# Retail Banner Stand (Double Sided) 23" x 63" Artwork Setup Notes

## i. Image setup

Graphic size(visual area) is in 100% actual size provided in the art template file

Width: 600 mm (23 inches)

High: 1600 mm (63 inches)

## ii. Placed images

Placed images should have a resolution of 150 pixels per inch at full size for best graphic printing quality.

Scan/Photoshop files should be saved in CMYK mode as TIF or format. When placing such files in Illustrator, DO NOT PARSE OR EMBED the file.

## Text:

All text must be converted to outlines.

## Color Matching:

Any critical colors must be called out as a CMYK color.

## iii. A correct file format

PDF is the best format to submit your artwork work.

However, we also accept Adobe Illustrator AI , EPS and Adobe Tiff or JPEG

## iv. About Design Template

Please extend all images and/or background colors to the outside edge of the template.

Keep all important graphic elements (images, text, etc.) within the view able area.

After printing, the graphic will be trimmed.