

[T2020-H-03] - Trade Show Island Display Counter
Artwork Template

Layout area
40.35 w x 33.3125 h inches (102.5cm x 84.6cm)

Bleeding area _____
Safe Visual Line - - - - -

- Notes to Designers:**
- All graphic files must be built at 150dpi at the overall graphic layout size.
 - All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
 - It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
 - Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
 - **Remove the red visual line and help instructions upon submitting your artwork.**

- Preferred File Formats:
- .PDF (Vector Format or 100% Sized, Text Outlined)
 - .JPG / .JPEG (100% Sized, 150dpi)

- Acceptable file formats:
- .AI or .EPS (Text Outlined, Images Embedded)
 - .PSD (100% Sized, 150dpi)

