SKU: TM20-H-01 10x20 Trade Show Booth Modular Hybrid 01
Counter

Front Graphic
Total graphic area: 72 1/2" w x 43 1/2" h
Total finished area: 71 1/2" w x 42 1/2" h

Back Door Graphic
Total graphic area: 15 3/4" w x 43 1/2" h
Total finished area: 15 3/4" w x 42 1/2" h

Please be sure to include the 1" bleed around the perimeter of the graphic. Do not design any critical elements (text, logos, etc.) within 1" of the edge (see innermost dotted line). Recommended front and side visual areas are indicated by gray boxes. Please note that we cannot guarantee the alignment of the front panel to the back panel due to the finishing.

General Art Guidelines:
- CMYK Color Mode
- All solid coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 300-320 ppi
- All fonts must be created to outlines
- Do not scale artwork
- Background color/images must bleed to the edge of artwork
- Do not use spot colors from template in your artwork as they will not print
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Front Graphic
Total graphic area: 77.125” w X 43.25” h
Total finished area: 73.125” w X 39.25” h

Back Door Graphic
Total graphic area: 15.35” w X 43.25” h
Total finished area: 11.35” w X 39.25” h

Please be sure to include the 2” bleed around the perimeter of the graphic. Do not design any critical elements (text, logos, etc.) within 1” of the edge (see innermost dotted line). Recommended front and side visual areas are indicated by gray boxes. Please note that we cannot guarantee the alignment of the front panel to the back panel due to the finishing.

General Art Guidelines:
- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artwork
- Background colors/images must bleed to the edge of artwork
- Do not use spot colors from template in your artwork as they will not print