SHELL 3022-V-02
Vector SEG Trade Show Counter - Curve

Front Graphics:
Total printed area: 119.20" x 60.25".
Total painted area: 119.20" x 59.60".

Back Graphics:
Total printed area: 254.20" x 79.25".
Total painted area: 254.20" x 78.60".

Notes:
- This model features the shape of the SEG trade show counter with the option to add SEG panels. The panels can be placed on either side of the counter.
- The entire counter is designed to be modular and can be customized to fit various trade show needs.

General Art Guidelines:
- CMYK Color Model
- All Text and Logo: All text and logos should be 100% solid. Use spot colors.
- All images and support files: All images used should be at least 300 ppi.
- Resolution must be 300 ppi.
- Text must be created to outline.
- Background color/image must be added to the design.
- Mockup must be placed correctly in the design.
- In-line text must be placed correctly in the design.
- All text and logos should be in vector format to ensure scalability.
<table>
<thead>
<tr>
<th>SKU: TM20-V-CC</th>
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<tbody>
<tr>
<td>Vector SEG Trade Show Counter - Curve</td>
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<table>
<thead>
<tr>
<th>Front Graphic</th>
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<tbody>
<tr>
<td>Total graphic area: 110.375&quot; W X 48.25&quot; H</td>
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<tr>
<td>Total finished area: 104.375&quot; W X 43.25&quot; H</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Back Graphic</th>
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<tbody>
<tr>
<td>Total graphic area: 24.875&quot; W X 48.25&quot; H</td>
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<tr>
<td>Total finished area: 20.875&quot; W X 38.25&quot; H</td>
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</tbody>
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Please be sure to include the 2" bleed around the perimeter of the graphic. Do not design any critical elements (text, logos, etc.) within 1" of the edge (see left diagram below). Recommended front and side visual areas are indicated by gray boxes. Please note that we cannot guarantee the alignment of the front panel to the back panel due to this trimming.

**General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support file
- Resolution must be 300-350 ppm
- All text must be created to outlines
- Do not clip artwork
- Backgrounds/overlays must bleed to the edge of artwork
- Do not use spot color from template in your artwork as they will not print